

Ray Sabolich

User Experience Architect

PROFESSIONAL STATEMENT

Enterprising and high-performing professional with several years varied experience in software design and analysis roles seeks an application design and analysis position to best maximize design and prototyping skills.

EXPERIENCE

- Present** **PNC Bank via Beacon Hill**
Experience Designer
Created the Lean UX process for C&IB PINACLE Team.
Designed the Real Time Payments modules for Funds Transfer in PINACLE. Assisted in facilitating the Onboarding design sessions for the new PINACLE Commercial Experience. Led the redesign of the Customer Information Hotline application for web using Lean UX.
- 2017** **CMMI Institute**
UX Architect
Led the Next Gen CMMI V2.0 e-commerce website re-design and UX design for release in 12/17. Created interactive prototypes in PURECSS and Bootstrap. HTML/CSS Front-end development in Kentico 10 CMS. Increased traffic by 20% to the current Drupal site by fixing the responsiveness and layout of the 2017 Conferences pages on Drupal. Leading the information architecture initiative to fix the organizational hierarchy for CMMI V2.0. Designed and prototyped the Models Online app which gained a system usability score of 90% amongst test users.
- 2016** **CallerReady**
Product Designer
Led the product customer experience and UI redesign for the cloud platform. Created a modular design process for platform UI toolkit and style guide. Redesigned the business-to-business platform for business to customer launch. Sketched and created mock up patterns that are responsive, adaptive and scalable for the platform redesign. Collaborated with Development by creating requirements / user stories. Minor website front-end development in Wordpress.
- 2015 - 2016** **Teletracking**
UX Designer
Introduced modular design process to the platform UI toolkit and style guide, which increases design efficiency by 25%. Designed an "online, all the time" system by coupling a mobile site with cellular connectivity, which creates system connectivity during catastrophes. Prototyped and designed a navigation drop down pattern bridging legacy and cloud systems with a new common navigation. Created a usability test for the analytics application. Conducted design critiques, affinity clustering, and card sorting sessions. Created user journeys for designs.

CONTACT

Address

315 Hunters Field Circle
Jefferson Hills, PA 15025

Phone

216 534 7489

Email

sabolich@gmail.com

Portfolio

<http://raysabolich.com>

SOCIAL

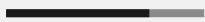
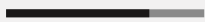




 [linkedin.com/in/raymondsabolich](https://www.linkedin.com/in/raymondsabolich)

SKILLS

UX Tools

Adobe CC 
Axure RP 
Sketch 
Paper/Pencil 
Whiteboard 

Web Tools

HTML5/CSS3 
Bootstrap 
Analytics 
Javascript 
Wordpress 
Kentico CMS 

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EXPERIENCE

- 2014 - 2015 **SDLC**
UX Designer
Introduced modular design process to the platform UI toolkit and style guide, which increased design efficiency by 25%. Designed an "online, all the time" system by coupling a mobile site with cellular connectivity, which creates system connectivity during catastrophes. Prototyped and designed a navigation drop down pattern bridging legacy and cloud systems with a new common navigation. Created a usability test for the analytics application. Conducted design critiques, affinity clustering, and card sorting sessions. Created user journeys for designs.
- 2011 - 2014 **Management Science Associates**
Application Analyst II
Redesigned the desktop and mobile Deal Plan application for the Gabriel platform reducing its size by 50% and gaining sales interest from Fuse Network. Lead the design and prototyping of user interfaces for mobile applications and web utilizing Axure RP and Microsoft Expression Blend for high-profile clients such as MTV, Discovery International, A&E, AMC and NFL Networks. Directed the redesign of mobile site and reports dashboard for responsiveness for team-wide project; recommended platform HTML5/CSS3 with JavaScript for the C#/.Net infrastructure. Developed detailed requirements, use cases and web standards for the department.
- 2010 **Quest Fox Interactive**
QA Lead + Front-End Dev Jr.
Gathered requirements and developed test plans for interactive projects, tested applications with Selenium IDE. Reviewed and signed-off on projects prior to client review, decreasing failures by 50%. Acted as a liaison between project management and developers for client needs. Developed/assisted front-end web applications and content management systems using PHP, HTML, CSS, Photoshop, Adobe After Effects, and MYSQL. Created and managed content for clients, in custom made and Sitecore content management systems. Implemented SEO standards by semantically coding sites and using Google Analytics code for tracking. Created and distributed email campaigns. Assisted client social media campaigns.
- 2001-2010 **Progressive Insurance**
Tier IV QA / Client Server / Help Desk Lead
Gathered requirements to create test conditions for SMS package deployment; updated and executed test plans, monitored and documented results and issues; test results were 100% without any application failure.

SKILLS

UX Disciplines

Interaction Design	
Info Architecture	
Usability	
User Research	
Content Strategy	

UX Methods

Heuristic Review	
User Journey	
Persona	
Interviews	
Card Sort/Affinity	
Wireframe	
Prototype	

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EDUCATION / TRAINING

- 2007 - 2010 **Bachelors of Arts in MIS**
Ursuline College/Magna Cum Laude
- 1995 - 1998 **Associate of Arts IS and Recording Engineering**
Lakeland Community College
- In Progress **Software Development Certificate**
Community College of Allegheny County
- 2017 **CMMI Associate**
CMMI Institute
- 2017 **Lean UX**
TrueFit Pittsburgh
- 2015 **Innovation Through Human-Centered Design**
LUMA Institute

ORGANIZATIONS

Interaction Design Foundation